

*Gainsborough*  
ENTER WITH STYLE



*Enter with Style*

THE EVOLUTION OF AUSTRALIA'S  
FAVOURITE DOORWARE BRAND



Stylish door hardware for special homes.



# Welcome home



At Gainsborough we're all about opening a world of new style possibilities in door and access solutions.

For over fifty years we have built our reputation on developing and producing leading-edge door hardware - innovative levers and locks that work silently to reflect your style and needs.

With Gainsborough, you don't need to sacrifice style for security, because we know the most important thing isn't what's on your door, it's what's behind it.

The finishing touch  
that adds style,  
convenience  
and peace of mind  
to every home.



## Contemporary *style*

### **Door furniture shouldn't be an afterthought.**

We pride ourselves on being at the forefront of design trends, consistently ensuring our products use the latest in contemporary materials and finishes.

Our products add the perfect finishing touch to any home or building, from the first impression of the entryway, to small accents of style in any room. And with our finger on the pulse, we're ready to adapt to the latest trends and continue to bring Gainsborough's signature style to Australian homes.

## Making life *easy*

### **Gainsborough's products are made for everyday living.**

Our focus is on people, and creating products that make their lives easier. It's why we invest in the latest technology that makes style and security simple from the first install, to coming home every single night.

Our goal isn't to complicate our customer's lives with the latest gadgets, but to simplify and improve their day-to-day through user friendly products, bringing innovation and convenience.

## Peace *of mind*

### **For over 50 years, we've been proud to keep Australian families safe and secure in their homes.**

It's a responsibility we take seriously, and it drives us to develop products that not only look great, but function as reliable, secure and trustworthy elements of your home. Peace of mind is built into every product.

Gainsborough is the experienced and trusted name in door furniture that protects Australian homes and families.



# Style for *everyone*

Introducing our new range

*Gainsborough*  
AVANT

*Gainsborough*  
NEUE

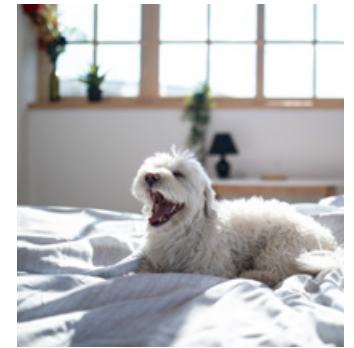
*Gainsborough*  
CHOICE



# Avant

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Design trends and  
premium finishes  
for special homes.



The Gainsborough Avant Series  
provides the perfect finishing  
touch with extensive on-trend  
finishes and leading-edge styles  
to ensure the range perfectly  
suits a variety of interior designs.



# Neue

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A choice of contemporary styles and finishes for the entire home.



With designer detailing and finishes, the Neue Series creates a long lasting, contemporary style for every home. Create a consistent look from the front door to the back.

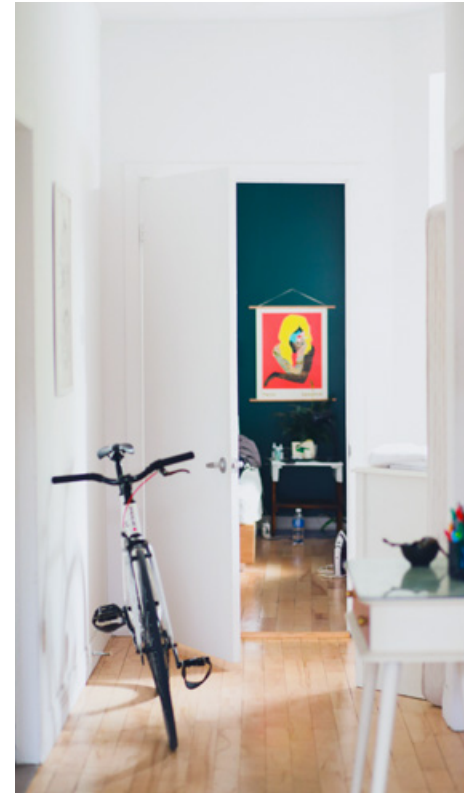




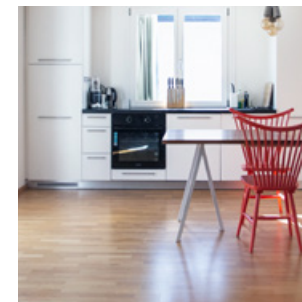
# Choice

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Form, function  
and design combine  
to make your style  
statement.



This affordable range has  
a unique style, ranging  
from classic lever design,  
smooth contours or a more  
contemporary styled lever  
with crisp edges.



Technology and  
*innovation*

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Gainsborough  
is proud to be  
a market leader  
in innovation.  
Our award  
winning QuickFix™  
and Freestyle™  
technologies are  
just another way  
we make people's  
lives more  
convenient.

**Quick**™  
Fix



Innovation in installation.

**The new QuickFix™ technology makes fixing door hardware a simple process of positioning, twisting and securing hardware onto the door.**

- Brand new patented fixing design
- Installation in under 30 seconds (after latch and strike installation)
- No need to cut screws for different door thicknesses
- 2019 Good Design Award Australia winner.



Awarded a 2019 Good Design award for  
'Outstanding Design and Innovation'.

GAINSBOROUGH  
**freestyle**



Smart locks that look smart.

**The new Trilock® combines Gainsborough's signature style with the latest technology.**

Whether it's checking if you've locked the house, or if your family has arrived home, this smart lock gives you unparalleled convenience, peace of mind, and the freedom to move.

- Trilock's 3-in-1 functionality, with smart technology
- Keyless Entry via keypad or app
- Remote access, lock, deadlock or unlock your door using the Gainsborough Freestyle app on your mobile device.



Named the 'Smart Lock of the Year' by the  
international IoT Breakthrough Awards 2021.

# Trusted for over 50 years

For over 50 years, Gainsborough has been at the forefront of innovation with style and security in door hardware.

That tradition pushes forward today with refreshed branding encompassing new lever designs, on-trend finishes, innovation and time-saving technology for a simpler way of living.

With the new collection in 2021, developed and tested right here in Australia, Gainsborough continues to build on a long tradition of trust.



1967

- Gainsborough was founded as a manufacturer of fine porcelain and decorative door hardware

2009

- Launched the award winning 3-in-1 Trilock® technology, in 1994 and revolutionised handle security
- The G Series was born, including some favourites to this day like the Omni pull handles and Urban range

2021

- Gainsborough joined the Allegion family of brands
- Launched our first Smart Lock, the award winning Freestyle™ Trilock®
- Introduced QuickFix™ technology to Australian market
- Introduced new styles and finishes as part of the new collection for 2021 including Avant, Neue and Choice





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**About Allegion**

Allegion (NYSE: ALLE) is a global pioneer in seamless access. We keep people and their assets safe, wherever they are, bringing together simple solutions, convenient access and advanced technology. Allegion had \$2.7 billion in revenue in 2020, and its security products are sold around the world.

**For more, visit [www.allegion.com.au](http://www.allegion.com.au)**

